

August 7, 2015



Cooke County
United Way

Texoma Area Paratransit/TAPS
Attention: Mr. Brad Underwood
6104 Texoma Parkway
Sherman, Texas 75090

Dear Mr. Underwood:

The Cooke County United Way board is in its third year implementing a new funding structure and time table as well as making the move from pre-campaign allocations to post-campaign allocations. The effect of these changes regarding our agencies is changing the application process time table and the quarterly allocation agency payment schedule. We strongly feel that this change places both United Way and the agencies at a lower risk and a win win to all involved.

The Board has approved a 2015 Allocation to your organization in the amount of \$10,000 payable in four quarterly payments beginning April 2015. This award comes from the application submitted last spring.

The move from pre-campaign to post-campaign is a process:

- 1.) Basing the 2016 Allocations on funds pledged AFTER the completion of the public campaign. The campaign runs annually from August to the first of November. The Celebration luncheon has now been moved to January which gives us a few more months to receive pledges which, in turn, will hopefully provide a larger pool of funding. Historically, we have a greater number of pledges/payments received in January following the campaign than in comparison to what we have received at the earlier date in November. The campaign will still run during the same time period. The Celebration luncheon date is the first change.
- 2.) We will now base our allocation funding on these "post" campaign pledges in lieu of basing the allocation process on somewhat of a guess and a "pre" campaign hopeful. This time table change now moves us to a "post" campaign allocation program. The amount we will announce at the Celebration luncheon will now be the funds that will be used by the Allocation Committee. Determining the available allocation funds is the second change.
- 3.) Third change is skipping the allocation application program this year in order to implement the timing changes.

United Way Cooke County

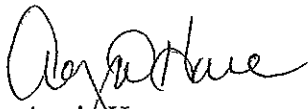
- 4.) Fourth change is moving the agency allocation payment schedule to begin in July with the first quarterly payment with the last quarter payment being issued in April. This change works perfectly into our "post" campaign transition.
- 5.) Next year's 2016 Allocation process will begin the end of this year and application deadline will now be at the first of the year. Actual dates will be released later this year but it is moving up our usual spring application process by about one month.

In order to make the payment time table transition, United Way will make a 5th quarter payment as a catch up to the new time table. The amount

- April 2015 - \$2,500 will be issued in four quarterly payments for 2015 Allocations.
 - Payments in April, July and October 2015
 - Final payment will be January 2016
- April 2016 - \$2,500 will be issued to carry the organization to the new payment structure.
- July 2016 – begins the new quarterly payment program for the 2016 Allocations.

On behalf of the board, we appreciated the opportunity to meet with you today to personally review the upcoming allocations and funding changes. We applaud the good works of your staff, board and volunteers for the services and programs provided to our youth.

Sincerely,



Angie Hare,
Executive Director